



Dear Friends,

Where are you leading in 2009 and beyond? Is there a big project or life milestone what has your interest? Want to take the next steps in doing your life's work?

I invite you to explore these questions. Join me, Marcia Pillon and an outstanding group of select women leaders on **The Machu Picchu Women's Leadership Journey** combining award-winning travel with a proven six-month leadership development program designed for experienced leaders ready to step ahead in their lives and careers. The program begins in **June** with travel to Machu Picchu **September 30–October 12, 2009**.

We will form a team and together experience the physical, intellectual and spiritual elements key to leadership success. Use this adventure to reflect, re-charge and re-engage in what makes us tick as individuals and as leaders.

I co-designed the travel itinerary with adventure-travel pioneers Leo LeBon, (Mountain Travel Sobek), and Anthony Sandberg (OCSC Sailing), who have used their personal contacts to insure we have a top-level experience. OCSC will handle all travel arrangements.

Why you should join The Machu Picchu Women's Leadership Journey:

- Develop your leadership strengths and plans in a proven, supportive and engaging environment
- Form deep relationships with key executives from diverse industries
- Experience Andean beauty, Peru's colorful culture and the comfort of the Salkantay Inca Trail lodges featured as Top Trips in **National Geographic Adventure (2007), Outside's GO (2008) and National Geographic Traveler (2009)** magazines
- Learn from leaders from Peru's business and non-profit sectors

When you consider this unique leadership development experience and the extraordinary leaders who will travel with you to Machu Picchu, I think you will know that this really will be the adventure of a lifetime.

Please contact me to reserve your space. I look forward to hearing from you.

Elizabeth Becker, Principal, Becker & Company Consulting
510.388.6169 – leadership@beckercompany.com

The Machu Picchu Women's Leadership Journey was a dream come true. I expanded my confidence, resiliency and spirit of adventure. The program provided an ideal balance of physical effort, spiritual appreciation, group support and individual growth that has been invaluable for me both personally and professionally. Elizabeth was an incredible leader and I would go anywhere in the world with her at the helm creating a fun, rich and meaningful adventure. Bravo!

Tina Meinig, Vice President, Marketing, PDI Ninth House, a leadership solutions company, Mill Valley, CA





The Machu Picchu Women's Leadership Journey

This six-month women's leadership development program includes a 13-day adventure to Peru and offers both a custom executive leadership development program and broad exposure to Peruvian history and culture. The journey features a 6-day, 5-night lodge to lodge trek along an authentic Incan route to Machu Picchu – the Salkantay Trail. The program is co-facilitated by Elizabeth Becker and Marcia Pillon who specialize in helping executives and organization become *Market Leaders*.

The Leaders' Journey

Four months before we leave for Peru, we get to know each other as a virtual community through monthly conference calls and Bay Area hikes and gatherings. You receive three 30 minute coaching sessions to work on your intention for the trip, defining a Big Project that you will take with you on your journey to Machu Picchu and crafting your contribution to the program that highlights one of your strengths!

We will support each other in our preparation for the trip including physical training, discussing cultural and leadership background materials and considering our goals for the trip. One of the key focus areas of this program will be the importance of strong relationships for women leaders. Your new and meaningful relationships will be key take-aways from your leadership journey.

Elizabeth has the rare combination of organizational competence, emotional intelligence and good humor that make an experience of this kind not only enjoyable, but meaningful and uplifting. She is an amazing leader.

Jonathon Weiner, Founder and CEO, FinePrint Software,
San Francisco, CA

National Geographic Traveler's 50 Tours of a Lifetime – PLUS!

While in Peru, we will spend two weeks traveling between Lima, Cusco, The Sacred Valley, the Salkantay Trail and Machu Picchu. Using this unique cultural and adventure experience as a metaphor for our leadership journey, we will learn about the Inca civilization and Peru's current world of mixed Spanish and Incan influences. Together, we will explore the Andean spiritual traditions and then personally, you have the opportunity to examine how your beliefs and practices have shaped your history and will guide your future.



Each person will bring unique strengths to our adventure. Every day will start with brief activity developed by someone in the group that is designed to match to itinerary. During the day, the journey will unfold with planned activities and conversations designed to move our leadership capabilities forward. There will also be plenty of time for personal reflection and downtime which are important elements of this unique leadership journey.

Experiencing The Sacred Valley

After an overnight in Lima, we fly to Cusco (11,200 ft) and then immediately descend into Peru's Sacred Valley (9,000 ft) where we acclimatize to the altitude and prepare our bodies for our trek. Along this initial part of the journey, we are getting to know each other and considering what we hope to learn about ourselves as leaders.

In Urubamba, we will visit with Helena van Engelen, the founder and executive director of Kuychi Foundation Niño's del Arco Iris (children of the rainbow). This Netherlands-based non-profit is an elementary and trade school and free clinic. The school has brought homeless and abused children off the streets and into a world of self-esteem and knowledge. The program equips them to change their future and that of their impoverished families and communities. We will discuss the Foundation operations, Helena's vision and our visions and passions around what we are called to do in the world.



We return to Cusco for two days to adjust to the altitude and enjoy the city's culture. We then begin our luxury lodge to lodge hike on the "other Inca trail", El Camino Salkantay. We will be cared for at over 12,000 feet in European-lodge-style comfort for two nights as we make final preparations for our trek. We do our final acclimatization hike to an exquisite glacier lake. There we dedicate our trek and our leadership vision with an ancient Andean ritual. Be prepared for breathtaking sights – including the condor!

The Trek to Machu Picchu

The next day we climb over the Salkantay Pass (15,230 ft) to a remote lodge at 12,900 ft. and ease into a welcoming hot tub. Following a good night's rest, we start our two-day decent through the cloud forest and into the high jungle. There are four lodges in total, each one unique and amazingly integrated into the land. The food is outstanding. Our chefs hike with us and serve us while on the trail. We will have porters, horsemen and guides to support us. This trek, like all leadership work, is also a good challenge so we will explore what it really takes to survive physically as leaders in our environments.



The Mountain Lodges of Peru Salkantay Trail lodges were built in 2007 by Enrique Umbert, a Peruvian businessman. During our trek, we will understand his vision and multi-phase plan to bring tourism to the remote Andes in a culturally respectful and

Elizabeth is bright, professional, well-organized, quietly confident, thoughtful, fun to be with...a good leader in all respects.

*Kate Dixon,
Assistant Executive Director, West Hartford
Community Television and board member, Noah
Webster House, Hartford, CT*

ecologically sensitive way. Using our surroundings as a backdrop, we will reflect upon what we are doing with our resources and how we, as leaders, plan to further put them into action.

At the end of this ancient Inca trail, we will visit the lost city of Machu Picchu, one of the travel wonders of the world. The architecture, buildings and stories here are fascinating. This place has a power and grace that are inspirational and empowering. We will re-dedicate ourselves to our leadership purpose and enjoy an unstructured day in Aquas Calientes, at the beautiful resort spa or at the ruins of Machu Picchu.

Bringing the journey home

As we return to Cusco and Lima, we will reflect on our leadership journey and make plans for getting back to our lives at home. After two weeks at home, we will join together for two post-journey sessions to talk about how our Machu Picchu leadership journey has affected our lives, what we are doing differently in our worlds now and what lies ahead. These affirming experiences will last a lifetime.

The Machu Picchu Women's Leadership Journey

Quick Travel Itinerary**

Day	Dates	Description	Food	Hotel
1	30-Sept	Arrive in Lima Meet at airport and transfer to the hotel and rest. Dinner on your own.		Ramada Inn
2	1-Oct	Early flight to Cuzco - Explore the Sacred Valley of the Incas Morning flight to Cuzco. Meet at Cuzco airport and head to the Sacred Valley of the Incas. Pisac Ruins, Classic Andean villages and markets of Pisac & Chinceros. End in Urubamba	BLD	Kuychi – Los Casitas (Urubamba Valley)*
3	2-Oct	Visit to the Ollantaytambo Ruins and Kuychi Charity Visit Kuychi Charity orphanage then head to Ollantaytambo Ruins see a military fortress, a sacred religious site, and original Incan villages. Travel Back to Cuzco	BL	Casa Andina Private Collection*
4	3-Oct	Morning tour of Cusco and visit to surrounding ruins Visit the city Cathedral and the Koricancha temple. Briefing during lunch. During the afternoon visit the Incan fortress Sacsayhuaman.	B	Casa Andina Private Collection*
5	4-Oct	Travel to Soraypampa Valley, visiting the Tarawasi ruins Visit the Tarawasi ruins en route to Soraypampa. Lunch on the mountain village of Mollepata. Optional afternoon hike to acclimate or leisure activities at the lodge to enjoy and adjust.	BLD	Salkantay Lodge & Adventure Resort
6	5-Oct	Glacier Lake hike, local hiking trails and panoramic views This day is spent at leisure for rest or lodge activities, with options to hike to a gorgeous glacial lake, take in the panoramic views from a viewpoint, and/or enjoy the relaxing outdoor jacuzzi at the lodge.	BLD	Salkantay Lodge & Adventure Resort
7	6-Oct	Start trek to Machu Picchu After an early start, hike up to Rio Blanco Valley, circling Humantay Peak. See snow-capped peaks of the Vilcabamba Range. Watch out for Andean Condors. Descend toward the Wayra Lodge.	BLD	Wayra Lodge
8	7-Oct	Huayracmachay to Collpapampa Leisurely morning free to explore. Hike downhill above the Salkantay River to Colpa Lodge. Optional excursion to nearby hot spring before dinner.	BLD	Colpa Lodge
9	8-Oct	Collpapampa to Lucmabamba Head down the Santa Teresa River Valley. Short climb to Lucma Lodge, set in an avocado orchard. Before dinner you will have the chance to explore the village and meet members of the local community.	BLD	Lucma Lodge
10	9-Oct	Lucmabamba to Aguas Calientes Hike toward Llactapata Pass with a unique view of Machu Picchu, then descent to the Aobamba River. Board a scenic train to Aguas Calientes.	BLD	Machu Picchu Pueblo*
11	10-Oct	Machu Picchu A full-day, guided visit, to explore the ancient site of Machu Picchu.	BLD	Machu Picchu Pueblo*
12	11-Oct	Machu Picchu and/or Aguas Calientes Option to return to the ruins for some independent exploration, or spend your day exploring Aguas Calientes. Afternoon train to Cuzco.	B	Casa Andina Private Collection*
13	12-Oct	Cuzco to Lima, then Home After a flight from Cuzco to Lima, there is an option to use a day-use room at a hotel until transferred to airport to depart.	B	Casa Andina Miraflores*

*Lodging subject to final availability.

The Machu Picchu Women's Leadership Journey Program Details

One day you finally knew what you had to do, and began...

Mary Oliver, 1986 in "The Journey" from *Dream Work*



JUNE-DECEMBER

GROUP LEADERS AND COACHES: ELIZABETH BECKER AND MARCIA PILLON

TRAVEL: SEPTEMBER 30TH – OCTOBER 12TH

Invitational Participation

To insure an outstanding experience for the members group, participation in the Machu Picchu Leadership Adventure program is on an invitational basis. Each program will have a minimum of 8 participants and a maximum of 12. We expect to form a waiting list.

Women executives, business owners and community leaders in good physical condition are invited to speak with Elizabeth Becker about their goals for increasing their leadership capabilities, their experience with adventure travel and to answer any questions they may have about the program. Please call 510.388.6169 or email leadership@beckercompany.com for more information. We are excited to hear from you!



What to Expect from the Leadership Program

The program follows a series of questions that grace our day to day lives as leaders including: Who are we? What do we stand for? Where are we leading? Who can we count on during our journey? Besides having an outstanding travel experience, our time together over the next six months will give you the opportunity to reflect and find answers, build your strengths and prepare for greater leadership success.

What is included in the Program

A proven six-month leadership development program including 13 days (12 nights) in Peru

- Leadership Practices, Strengths and Competencies – Tactical “To-Dos” for Work and Life

- One-on-one tele-coaching sessions (3)
- Peer Coaching Sessions (5)
- Monthly group conference calls (6) with leadership practices
- Bay area and “virtual” group hikes (2)
- Optional travel planning parties (2)
- Leadership Journal
- Detailed Packing List
- Personal Big Project Launch Plan
- Monthly reflections for journaling and conversation
- Suggested travel, fitness and leadership development readings

While in Peru:

- Exclusive sessions with Peruvian business and non-profit leaders
- 12 daily Leadership Strength-building sessions and reflections
- Licensed professional guides fluent in English, Spanish and Quechua
- All hotel and lodge accommodations (12 nights) – double occupancy (triple upon request)
- Group airport transfers, sightseeing and meals as noted
- Train and bus transportation, including “Vista-Dome” train return from Machu Picchu
- All entrance fees and permits, unless seasonally variable
- Travel design and arrangements by OCSC Sailing, Berkeley, CA

Here are a few things you can do to start your journey now:

- **Connect** with your Intent – how you will show up for the program
- **Envision** your Big Project – what is next for you in the world
- **Prepare** to be in strong physical condition prior to our time in Peru
- **Consider** what you may want to offer to the group during the trip that expresses your leadership strengths – movement, poetry, meditation, discussion starter, etc. – roughly 20 minutes that you will co-design with the group leader
- **Engage** your support community who will watch over your work and families during the program
- **Plan** to join our pre- and post-travel conference calls and team hikes in the Bay Area. Calls will be recorded and will be at either 6-7am or 5-6pm pacific time. Dates will be announced in March

Six-Month Program Schedule

- | | |
|--------------------|---|
| • June | Conference Call #1 |
| • July | Conference Call #2 |
| • July | Hike 9am-1pm Mount Tamalpais – Mill Valley |
| • August | Conference Call #3 |
| • August | Hike 9am-2pm Rancho San Antonio - Cupertino |
| • September | Conference Call #4 |
| • Sept 30 – Oct 12 | Travel to Peru and Machu Picchu |
| • November | Conference Call #5 |
| • December | Conference Call #6 |

Program Investment

US\$6,895*

Early Registration US\$6,395 – SAVE US\$500! (Extended to May 29)

Program rates are per person. Includes land travel based on sharing double accommodations.

*Professional development expenses may be considered a tax-free investment for your company. Please consult your tax professional or your employer’s executive development program. At minimum, employers may give you the time off to complete the program.

Additional Considerations

- International Airfare (to Lima, Peru – approx. US \$500-1000)
- Internal Airfare from Lima to Cuzco and return (approx. US \$280. Collected by OCSC)
- Meals not noted in itinerary (approx. \$150)
- Salkantay entrance fee (\$50 per person - subject to change)
- Airport taxes (approx. domestic \$6, international \$31 - subject to change)
- Donation to Kuychi Charity Orphanage and Yanapana Peru (US \$200 suggested minimum) visit (www.kuychi.org) and (www.yanapana.org Spanish only)
- Tips to guides, porters, bellmen, drivers, cooks, and local staff (US \$150). We are committed to supporting the local staff that provides us with excellent service and attention.
- Items of a personal nature (sodas, alcoholic beverages, laundry, additional baggage fees, etc.)
- Supplementary trip insurance (**we require you to purchase travel insurance of at least \$50,000 for emergency medical benefits which include evacuation**).

Payment Policy

At time of reservation: \$500

May 30, 2009: \$1500

June 30: Balance of Program/Land Cost

Cancellation Policy

Unless Becker & Company can fill your spot with a qualified candidate, and based on the time we receive notice that you must cancel, the following fees will apply:

Prior to or on May 30, 2009

\$500

May 31 - June 30, 2009

25% of Program and Land Cost

July 1 - July 30, 2009

50% of Program and Land Cost

After July 30, 2009

100% of Program and Land Cost

The Leadership Adventure is a chance of a lifetime – not to be missed! How often do you get to meet 10 other inspiring leaders and get to know them really well, sharing hardship and fun? How often do we truly get to reflect on ourselves, our lives and our purpose? Over the 6 months, I rediscovered many talents I had forgotten, and that I do need focus and a specific purpose to put them into action. This program helped me define those two things. What a gift!

Robin Anderson, Senior Financial Advisor and Land Trust Board Member, Piedmont, CA



Deposits and payments are non-refundable, but fully transferable to someone else taking your place in the program, less a \$300 processing fee.

Air Travel and Extensions

Airfare to Peru is not included in the program and land cost. For air reservations, we recommend you contact the airlines directly, either by phone or the Internet. In addition, many travelers elect to use their “frequent flyer” miles when traveling with us. **BUT, please check with Elizabeth Becker BEFORE purchasing or obtaining your tickets.** We need to verify your arrival and departure schedule and ensure we have enough participants to operate the program.

While in South America, you may want to extend your visit. We encourage you to speak with your personal travel agent who can best assist you.

Documentation

A valid passport is required to travel to Peru (with at least six months validity before expiration date). No visa is required for U.S. passport holders & visitors are allowed to stay up to 90 days. Please enquire with your Peruvian embassy or consulate if an entry visa is required.

Weather

Weather in the region is extremely variable and you should pack for a variety of conditions. In addition, our trek passes through nine (9) bio-zones ranging from high altitude alpine conditions to high jungle. July tends to be dry and cold. September through October tends to have some occasional rain and fair temperature.

Activity Level

The adventure portion of the program both prior to travel to Peru and while in Peru is designed for flexible, energetic people who like to be active and have a spirit of adventure and a positive attitude. It would be ideal to be an experienced hiker in good physical condition. Although porters carry most of the gear and camp supplies (leaving you free to carry only a light daypack), you will be hiking five to eight hours a day, up and down steep stone-paved paths, and often at elevations above 10,000 feet. Physical activity at high altitude adds to physiologic stress. In addition, higher altitudes may create discomfort and symptoms of illness that you do not experience while exercising at low elevations, such as shortness of breath, restlessness or sleeplessness at night, and headaches.

It would be ideal for you to be in good health and physical condition, with adequate cardiovascular endurance, muscular strength, and decent balance in order to enjoy this experience at all its levels. We recommend that you start a moderate training program several months before departure. Regular aerobic exercises for one hour, 4-5 times a week, or hiking up your local hills, along with a frequent flexibility/strength practice, like yoga or Pilates, will help. Consult your physician if you have questions concerning your underlying health. We can help answer questions for you or your physician concerning required levels of fitness and health conditions at altitude.



*...have patience...and to try to love the questions themselves as if they were locked rooms or books.... Don't search for the answers, which could not be given to you now, because you would not be able to live them. **And the point is to live everything. Live the questions now.** Perhaps then...you will gradually, without even noticing it, live your way into the answer.*

Rainer Maria Rilke, 1903 in *Letters to a Young Poet*



The Machu Picchu Women's Leadership Journey Detailed Travel Itinerary

Day 1 – Arrive in Lima, Meet at airport and transfer to the Ramada Inn at the Lima Airport. Rest and prepare for the next day's trip to Cusco. Dinner on your own.

Day 2 – Early flight from the Lima airport to Cusco.

Meet at Cusco airport and head to the Sacred Valley of the Incas, a lush agricultural region that was once a major Incan settlement. There you will visit the Pisac ruins, home to beautiful stone terraces and the impressive Sun Temple. You will also visit the classic Andean village of Pisac and its market, where villagers from miles around come to sell and barter their wares. The night is spent at Casitas del Arco Iris – at our Give Back charity Kuychi Foundation. This is an exceptional opportunity to see the community that our donations will support. All meals included.

Day 3 – Visit with Helena van Engelen, founder of Kuychi Foundation - Ninos Del Arco Iris, which provides relief and support for extremely deprived children in the Urubamba valley. Visit to the Ollantaytambo Ruins. The well-preserved and remarkable fortress is a superb example of Incan military strength, and is located in what was a strategic defense location, as well as a sacred religious site. The village of Ollantaytambo has retained its original Incan houses, layout, irrigation system and street names, allowing visitors to glimpse how original Incan villages functioned, and how Incan design is used in modern times. Travel back to Cusco and spend the night at the Casa Andina Private Collection. Breakfast & Lunch included.

Day 4 – Morning tour of Cusco and visit to surrounding ruins, Salkantay Trek orientation and Afternoon/Evening at leisure. The tour of Cusco includes a visit to the city Cathedral, a place rich with Spanish art and history, and the Koricancha temple, an original Incan temple that is now a fusion of Incan culture and European influences. Today also includes a visits to the ancient Sacsayhuaman, an Incan fortress and perhaps the Incan site second only to Machu Picchu in its beauty, wonder, and preservation. Of course Cusco offers exceptional opportunities to purchase exquisite silver and alpaca close to our hotel. Overnight at Casa Andina Private Collection. Breakfast included.

Day 5 – Travel to Soraypampa Valley, visiting the impressive ruins of Tarawasi. After leaving the ruins, you will have lunch in the mountain village of Mollepata and a visit to our other Give Back charity, Mountain Lodges of Peru's non-profit, Yanapana Peru, whose mission is to eradicate poverty in the areas where we will trek within 10 years. We then ascend a winding mountain track to the valley of Soraypampa. Spend the night at the Salkantay Lodge & Adventure Resort, where a leisurely afternoon will acclimate you to the altitude and precede an evening reception and dinner with Enrique Umbert, of the Mountain Lodges of Peru to learn about his vision and operations. All meals included.

Day 6 – Soraypampa. This day is reserved for our glacier lake hike and leisure – hiking local trails, taking in panoramic views. Total day-hike 3-5 hours. A guide will brief you in the evening on the gear and itinerary for the next four days. All meals included.

Day 7 – The start of your trek to Machu Picchu. After an early start, you will hike up the Rio Blanco valley, circling Humantay Peak across from Salkantay. The highest point on the trek is a pass at 15,230 ft. At the pass you will stop to take in views of the snow-capped peaks of the Vilcabamba Range in every direction, keeping your eyes open for Andean condors. Stopping for a hot lunch along the way, the day concludes at the Wayra Lodge. Total trek time 6-8 hours. All meals included.

Day 8 – Huayracmachay to Collpapampa: early morning free for exploration before hiking downhill above the Salkantay River, through increasingly verdant scenery. Total trek time 4-5 hours. The Colpa Lodge is located in an open promontory at the confluence of three rivers. All meals included.

Day 9 – Collpapampa to Lucmabamba: Today you will head down the Santa Teresa River Valley, through more populated rural areas with coffee plantations and orchards, and stop for lunch along the river. From the river, it is a short climb to Lucma Lodge, set in an avocado orchard, where you will spend the night. Total trek time 4-6 hours.. All meals included.

Day 10 – Lucmabamba to Aguas Calientes: A hearty breakfast will start you off for the last day of your trek. You will head uphill for two hours towards Llactapata pass (8,500 ft). Shortly beyond the pass, you will be greeted by a spectacular view of Machu Picchu in the distance, a view few tourists ever glimpse. We will stop for lunch here at the recently restored Llactapata Ruins. Your final descent to the Vilcanota River will take you through lush bamboo forests and more orchards and coffee plantations. Total trek time – 6-8 hours. Aguas Calientes and Machu Picchu are a short, scenic train ride away. Upon arriving from your train trip, you will be escorted to the InkaTerra Machu Picchu Pueblo Hotel, where you will have dinner with the group and spend the night. All meals included.

Day 11 – Machu Picchu: Today is your day to explore the ancient site of Machu Picchu. A full-day guided visit to the Machu Picchu Sanctuary allows you to fully explore and appreciate this marvel of human civilization. Overnight at the InkaTerra Hotel Machu Picchu Pueblo Hotel. All meals included.

Day 12 – Free Day at Machu Picchu and/or Aguas Calientes. Today will start with a group reflection and then you can return to the ruins for some independent exploration, or spend your day enjoying Aguas Calientes and the resort. An afternoon Vista-Dome train brings you back to Cusco where you will spend the night at the Casa Andina Private Collection. All meals included including a closing dinner.

Day 13 – Cusco to Lima to USA: After a flight from the Cusco airport back to Lima, you will be met and brought to the Hotel Casa Andina Private Collection where you will have a day-use room until transferring to the Lima airport and returning home. Breakfast included.

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Contact Elizabeth at 510.388.6169 or leadership@beckercompany.com



The Machu Picchu Women's Leadership Journey Founder and Group Leader - Elizabeth Becker

Elizabeth Becker is Principal of Becker & Company Consulting specializing in **Market Leadership Solutions** including strategy development and go-to-market coaching. Her practice focuses on marketing intangibles, including a specialty in leadership development and technology and anywhere perceived market position and “the customer experience” make the difference. Elizabeth believes that developing strong leaders and “getting out there” are the two most powerful business strategies.



Her corporate work has included executive positions in product management, marketing and supply chain for Lucent Technologies (Alcatel-Lucent) and Brooks Fiber (MCI). She has national sales and sales management experience in telecommunications with MobileComm and Centex Telemanagement (MCI), and in advertising with *Hotel and Motel Management* magazine. Her career started in sales and operations with Marriott and The Chart House.

Elizabeth is a non-profit advisor and board member. She speaks to executive groups on the subjects of leadership and sustainable business practices. Her articles and writings include, “Education Marketing as a Business Tool” (*Chief Learning Officer*, 2007) and “Top Performance: Use Best Practices to Progress” (*Leadership Excellence*, 2007) and the essay, “Answering the Call” (*Knowing Pains: Women on Love, Sex and Work in our 40's*, (WingSpan Press, 2009) a benefit for Breast Cancer Action. She has been mentioned in *The Wall Street Journal* and *The New York Times*, and she was recently included in Gail Belsky's *The List: 100 Way to Shake up Your Life* (Seal Press, 2008) for hiking Machu Picchu and learning to sail. Her new blog, *The Leadership Adventure*, launches in 2009.

Elizabeth has a Bachelor of Science degree in Hotel, Restaurant and Institutional Management from Pennsylvania State University and completed the Berkeley Executive General Management, Product Management, Market Research and Pricing programs at the University of California, Berkeley, Haas School of Business.

Elizabeth and her family live in the San Francisco Bay Area where she writes poetry and practices yoga in between work, family life and planning her next adventure.

What others who have been on the journey with Elizabeth have to say

“Liz kept the group cohesive and on track with both patience and humor. I would highly recommend her as a trip leader and would not hesitate to take another trip with her as our leader!”
Michele Morgan, Isagenix Consultant, and retired Lieutenant, San Diego County Sheriff's Department, San Diego, CA

“Elizabeth is an awesome leader and I absolutely support her taking a group of women executives to Machu Picchu! A trip like this will promote deep bonds between the participants.” *Kristina Wolf, Founder and President, Kristina Wolf Design, Berkeley, CA*

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The Machu Picchu Women's Leadership Journey Group Leader and Coach – Marcia Pillon

Marcia Pillon is a Becker & Company Leadership Adventure Group Leader. She brings experience as a former advertising and marketing executive to her current coaching practice and community leadership roles. She believes that living out your gifts, abilities and interests is as simple as solving a big puzzle: even though putting it all together can take patience, hard work and the support of others' perspectives, the good news is that all the pieces come in the box!



Marcia has been on a leadership journey to insure her own pieces are put together in a way that reflects her values, aspirations, and the impact she was called to have in the world. Her business experience includes 20 years of account management at major advertising agencies (McCann Erickson and Young & Rubicam) and building her own marketing communications and design firm (Patrick/Pillon). Marcia has served clients such as Nestle, Dreyers, Apple, Motorola and Pacific Bell engaging her strengths of business development, creative strategy, and agency management.

After stepping out of the business world to be with her family, Marcia took an 18-month yoga teacher-training program and became certified as an instructor. This practice created space for her to hear the call to professional coaching and leadership studies. Marcia completed courses at Coaches Training Institute including their year-long leadership program, honing her strengths of intuition, listening and her ability to support business and community leaders on their journey.

Marcia is also a life-long adventure traveler and this has also been a big part of her leadership puzzle. After traveling to Africa, Marcia recognized her call to grow as a community leader by founding Wings Again – a non-profit dedicated to eradicating poverty in Tanzania with educational and community programs focused on the family – especially children.

After Marcia completed last year's six-month Machu Picchu Leadership Adventure, she realized her puzzle had taken shape. Now, she is excited to lead others on this remarkable leadership journey – combining the important leadership puzzle pieces of skill development, community building, adventure travel, personal achievement and sheer joy – to help leaders be more successful and fulfilled in their lives and work.

What others who have worked with Marcia have to say

“Marcia Pillon has been instrumental to my career development for the last few years. Her intuition informed by her considerable professional experience has helped me navigate countless hurdles in my professional journey from an account manager in a dotcom agency to leading a global design consultancy of 550 people. Her insightful guidance and balanced approach is inspirational.” *John Ravitch, Partner, IDEO, Palo Alto, CA*

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